

# AESTHETIC SMILE RECONSTRUCTION

## SMS Communication Terms of Service

**Effective Date: Dec 1, 2024**

Welcome to **Aesthetic Smile Reconstruction** your trusted dental care provider in Waltham, MA. Please carefully review the following terms and conditions governing your use of our dental services, website, and interactions with our clinic. By accessing our services or scheduling an appointment, you agree to abide by these Terms.

### General Information

**Aesthetic Smile Reconstruction** is a dental practice located in Waltham, MA, providing a range of dental services including preventive care, restorative treatments, cosmetic dentistry, and emergency dental services. These Terms apply to all patients, visitors, and users of our services.

### Appointments

- **Scheduling:** Appointments can be scheduled via phone at 781-487-111, via email, or in person.
- **Cancellations:** We kindly request a 48-business hour notice for any cancellations or rescheduling of appointments to avoid a cancellation fee.
- **Late Arrivals:** If you arrive late for your appointment, we may need to reschedule or shorten the appointment to accommodate other patients.

### Payment and Insurance

- **Payment:** Payment for services is due at the time of service unless prior arrangements are made. We accept cash, credit cards, and other payment methods.
- **Insurance:** We accept most major insurance plans. However, you are responsible for confirming coverage and understanding your benefits. Any charges not covered by insurance will be your responsibility.
- **Financial Assistance:** If you are unable to pay the full amount at the time of service, please inquire about financing options.

### Patient Responsibilities

- **Accurate Information:** You agree to provide accurate, current, and complete information regarding your medical history, dental condition, and insurance coverage.
- **Follow-Up Care:** It is your responsibility to follow the care instructions provided by our dental professionals and attend any necessary follow-up appointments.
- **Conduct:** You agree to behave respectfully while in our office and to cooperate with our staff during your visits.

### Privacy and Confidentiality

We are committed to protecting your privacy. All patient information is stored securely and used solely for purposes related to your dental care and treatment. We comply with all applicable privacy laws, including the Health Insurance Portability and Accountability Act (HIPAA).

### Treatment Consent

- **Informed Consent:** By scheduling an appointment, you give consent for the dental team to assess your oral health and recommend appropriate treatments.
- **Risks and Benefits:** Before any procedure, our team will inform you of the risks, benefits, and alternatives to treatment. You have the right to ask questions and make an informed decision regarding your care.

### Promotional Information Consent

By using **Aesthetic Smile Reconstruction** services, including signing up for text message communications, you expressly consent to collecting, using, and sharing your personal information as outlined in our Privacy Policy.

You further consent to receive text messages from **Aesthetic Smile Reconstruction** including transactional and promotional messages.

#### **a. Message Frequency and Content**

By subscribing to **Aesthetic Smile Reconstruction** text messaging service, you agree to receive promotional, transactional, or informational messages related to our services, updates, and special offers. You can expect to receive up to 10 messages per week. Message and data rates may apply.

#### **b. Opt-out Procedures**

You may choose to stop receiving promotional text messages from **Aesthetic Smile Reconstruction** at any time. To opt-out, simply reply to any text message you receive from us with the word 'STOP' or 'UNSUBSCRIBE.' Once we receive your opt-out request, we will promptly remove your number from our promotional messaging list. Please note that opting out of promotional messages will not affect your ability to receive important service-related communications.

#### **c. Liability and Disclaimers**

**Aesthetic Smile Reconstruction** is not responsible for any delays, failures in delivery, or any other issues related to the transmission or receipt of text messages. Delivery of text messages is subject to effective transmission by your mobile carrier and is not guaranteed by **Aesthetic Smile Reconstruction**.

By subscribing to our SMS services, you acknowledge and agree that **Aesthetic Smile Reconstruction** will not be liable for any damages, losses, or injuries arising from or related to the use or failure to receive any text messages, including but not limited to, delays, non-delivery, or technical issues. Your use of our SMS services is at your own risk, and we provide our services on an 'as-is' basis without any warranties of any kind, express or implied.

#### **d. Data Security and Information Handling**

**Aesthetic Smile Reconstruction** is committed to protecting the security of your personal information. We implement industry-standard security measures to safeguard your data against unauthorized access, use, or disclosure. However, it is also your responsibility to protect the confidentiality of your account information and any passwords associated with your use of our services.

You agree to notify **Aesthetic Smile Reconstruction** immediately of any unauthorized use of your account or any other security breach. **Aesthetic Smile Reconstruction** will not be liable for any loss or damage arising from your failure to protect your account or personal information adequately. By using our services, you acknowledge and accept that no data transmission over the Internet or mobile networks can be guaranteed to be 100% secure, and therefore, you use our services at your own risk.

#### **Third-Party Providers**

In some cases, we may refer you to third-party specialists or providers for services not available at our clinic. We are not responsible for the services provided by those third parties, but we will ensure that any referrals are made with your best interests in mind.

#### **Website Terms**

- **Use of Website:** Our website is intended to provide general information about our clinic and services. The content is not meant to replace professional dental advice.
- **Links to External Sites:** Our website may contain links to third-party websites. We are not responsible for the content or privacy practices of those websites.

**Limitation of Liability**

**Aesthetic Smile Reconstruction** will not be liable for any indirect, incidental, special, or consequential damages arising from your use of our services, except in cases of gross negligence or willful misconduct.

**Modifications to Terms**

**Aesthetic Smile Reconstruction** reserves the right to modify these Terms at any time. Any changes will be posted on this page, and the effective date will be updated accordingly. By continuing to use our services after changes have been made, you agree to the revised Terms.

**Governing Law**

These Terms shall be governed by and construed in accordance with the laws of the state of Tennessee. Any disputes arising out of these Terms shall be resolved in the courts located in Waltham, MA.

**Contact Information**

**For any questions or concerns regarding these Terms of Service, please contact us:**

**Aesthetic Smile Reconstruction**

**Address: 75 3<sup>rd</sup> Avenue, Suite 1 B, Waltham, MA 02451**

**Phone: 781-487-1111**

**Email: [contact@aestheticsmilereconstruction.com](mailto:contact@aestheticsmilereconstruction.com)**